

hack western 10

Sponsorship Package



Message from the Co-Directors

Welcome to Hack Western 10 — Fostering a Decade of Innovation, Looking Back, Moving Forward. With 9 past successful iterations, our team has seen just how much of an impact our event has played in **cultivating the next generation of technology leaders**.

The success of Hack Western wouldn't be possible without the growing support from companies like yours, allowing Hack Western to expand and impact more students year after year. Last year, we welcomed 400+ students to our event, facilitating a weekend of learning, creativity, and innovation. This year, as we celebrate our 10-year anniversary, we hope to provide more opportunities for you to engage with top student talent and foster a learning environment fuelled by curiosity and drive.

We are excited for the upcoming year and developing a strong, long-lasting partnership with your company. We are happy to provide more information in regards to our in-person hackathon format or other matters. Thank you for considering Hack Western 10, we look forward to discussing how your involvement will create an invaluable learning experience for our attendees.

Maaz Siddiqi

Co-Director

maaz@hackwestern.com

Charlotte Lemon

Co-Director

charlotte@hackwestern.com



What is Hack Western?

Hack Western is one of Canada's largest annual student-run hackathons. In honour of our 10-year milestone, we're excited to make this year's event our finest one yet. Coming the weekend of November 24th–26th, 2023, participants will collaborate in teams of up to four to build web, mobile and hardware projects—all while attending workshops, learning from mentors, and competing for prizes.

Your support will help us immensely in increasing accessibility to tech opportunities for students, as well as in providing the necessary mentorship, guidance and resources to inspire the next generation of tech leaders.



Event Details

Pre-Weekend → **November 17th–19th, 2023**

Hackathon → **November 24th–26th, 2023**

Hosted at → **Western University**

Why Sponsor?

Recruit

As a sponsor, you'll have access to top student talent from various backgrounds and a breadth of experiences. We'll provide resumes and profiles, while also facilitating activities like coffee chats.

Showcase

Showcase your company's departments, projects and technologies in a unique way. Demonstrate your projects, APIs, and platform. Reward the best projects and team for implementing your technologies.

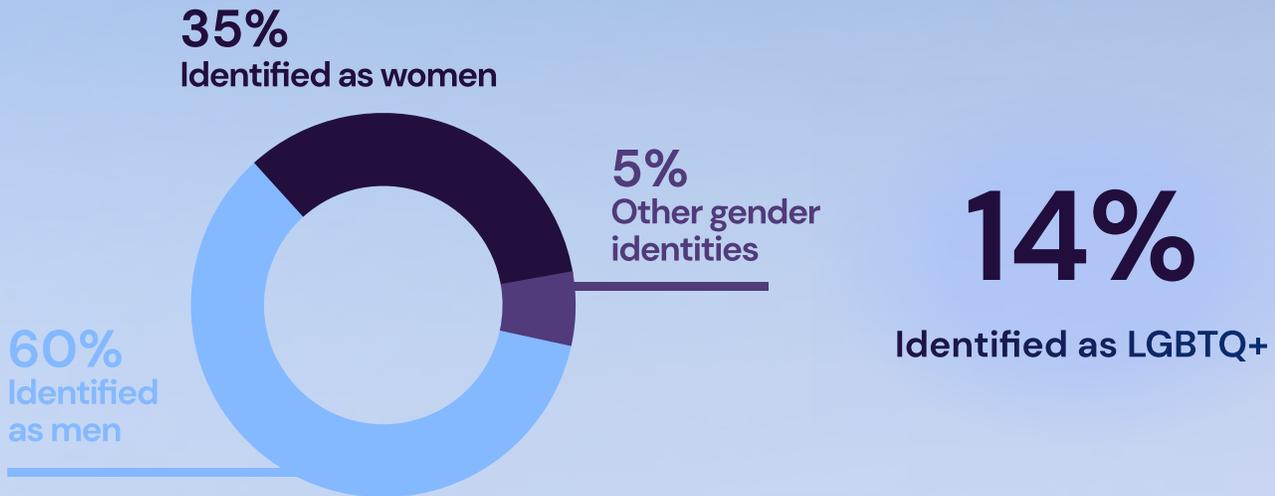
Inspire

Inspire students to produce innovative solutions for complex issues. See first-hand how students can spark change!

The Pre-Weekend

Hack Western 10 will be introducing 3 days of workshops, networking, and learning before the hacking weekend. This format will provide your company with more time to engage with students before they formally begin working on their projects. Activities during this week will be planned as a virtual-first experience.

Hack Western is dedicated to providing opportunities for all. Every year, our organization strives to prioritize widened outreach efforts and highlighting historically under-represented groups in technology.



DEI Targets and Goals

40% Women

Achieved through partnering with Women in STEM organizations across different campuses in Canada

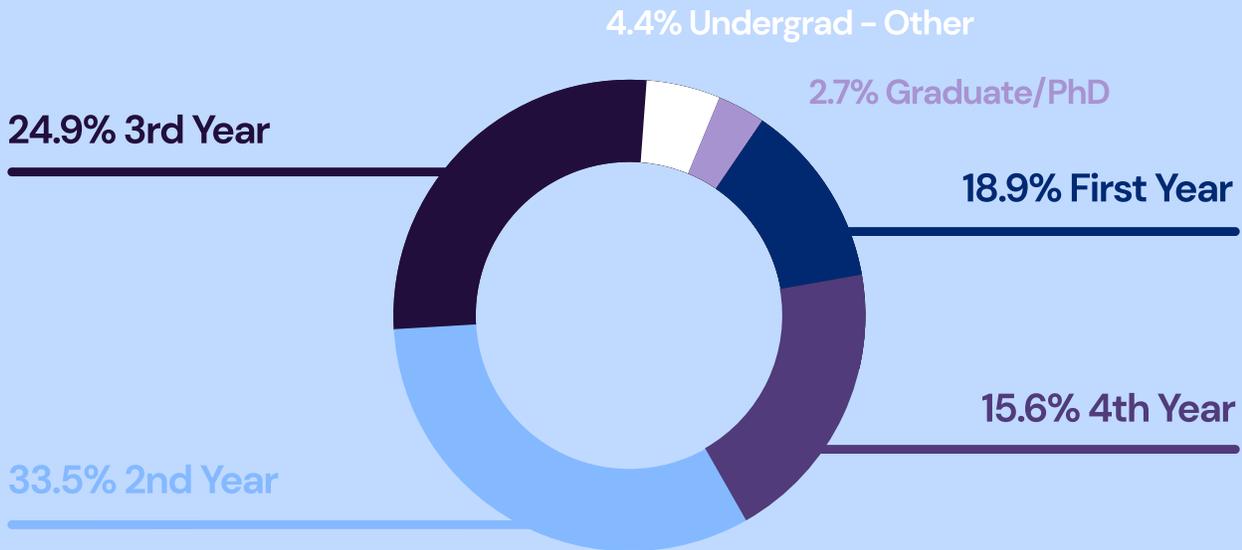
15% LGBTQ+

Achieved through actively widening outreach efforts into new communities



Participant Breakdown

After years of online events, Hack Western 9 was held in-person at Western University in November 2022, creating unforgettable live experiences for over 400 attendees.



Participants by Region

Western University 52.2%

Other Ontario Schools 42.6%

Other Schools 5.2%

Various Majors

Computer Science

48.6%

Engineering

38.7%

Sciences

3.3%

Business

2.7%

Other

4.6%

Mathematics

2.1%

Sponsorship Tiers

General	Bronze (\$1000)	Silver (\$2000)	Gold (\$3500)	Diamond (\$8000)
Sponsor Table/Dedicated Slack Channel	★	★	★	★
Send Mentors	★	★	★	★
Custom API/Prize		★	★	★
Host a Pre-Weekend Workshop		1	2	3
Host a Workshop at Hack Western 10			1	2
Stage Time at Opening Ceremonies			3 mins	5 mins
Recruiting				
Access Student Resumes, Github, LinkedIn		★	★	★
Onsite Interviews and Coffee Chats			★	★
Access Coffee Chat Scheduler		1	2	3
Exposure				
Logo on Website	★	★	★	★
Social Media Shoutouts (Instagram, LinkedIn, Discord, Facebook, Twitter)		★	★	★
Named Event at Hack Western 10			★	★
Judging				
Representative(s) on Judging Panel				★

Looking to mix and match tiers or to support us in a different way? Let's get in touch!

Recruit Top Talent

Discover and attract **some of the brightest early talent** during the event through on-site networking opportunities and company exposure. You'll also have direct access to interested students and their resumes after the event.



Custom API/Prize

Gain exposure for the use of your company product or API through a unique challenge with specific goals for hackers to work towards in their projects.

Inspiring Workshops

See first-hand how students can spark change with **your technologies and people** by inspiring innovative solutions for complex issues. Workshop topics range from career skills to tech talks with hands-on, challenging, and creative content. We'll require your workshop topic beforehand.



Judging

A company representative will sit on the judging panel and help select the top three teams for the hackathon based on usability, functionality, and innovation. You will play a critical role in deciding the top teams in a fair manner.

Thank You to All Past Sponsors

Scotiabank™



Over the past nine years, our sponsors have made it possible for us to bring together students from across Canada for a weekend of learning, building, and competing. Hack Western would not be where it is today without the generosity of our sponsors.

Hack Western 10 Organizers



Maaz Siddiqi
Co-Director



Charlotte Lemon
Co-Director



Dennis Zhang
Logistics Lead



Zoey Zheng
Sponsorship Lead



Lesley Hou
Web Lead



Ansel Zeng
Web Lead



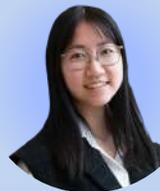
Orianna Lui
Marketing Lead



Janice Xu
Logistics Advisor



Cynthia Li
Events Organizer



Joy Zheng
Events Organizer



Sharon Peng
Events Organizer



Sarah Huang
Events Organizer



Swathi Thushiyandan
Events Organizer



Jerry Zhang
Sponsorship Organizer



Sophia Ma
Sponsorship Organizer



Sara Gehlaut
Sponsorship Organizer



Josh Rabovsky
Web Organizer



Hardeep Gambhir
Marketing Organizer



Kristen Zhang
Web Organizer



Arsalaan Ali
Web Organizer



Ben Asokanthan
Web Organizer



Justin Yan
Web Organizer



Sammi Yeung
Marketing Organizer



Bonnie Qiu
Design Organizer



William Liu
Design Organizer



Jason Li
Web Organizer



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